

Mayor's Message - Fall 2024 Issue

The Village of Channahon is embarking on a thrilling new chapter, and we want you to be a part of it!

As our community continues to grow and evolve, the Village has launched an exciting rebranding initiative aimed at capturing the essence of what makes Channahon such a vibrant place to live, work, and play.

This initiative isn't just about a new logo or snazzy marketing materials - it's a holistic approach to celebrating our rich history while looking ahead to a bright future. Channahon has always been a place of connection, where rivers converge and community thrives. Now, we're working to ensure that our identity reflects this unique blend of heritage and modernity.

The rebranding process will include community engagement sessions and surveys, where residents can share their thoughts, ideas, and visions of Channahon and its future. **Your input is invaluable!** The Village Board and the branding & design firm we've enlisted for this endeavor are eager to hear what makes Channahon special to you, whether it's our picturesque parks, vibrant local businesses, or the friendly faces you encounter every day. By collaborating with our residents, business owners, and other key stakeholders, we aim to create a brand that truly embodies the spirit of Channahon.

A fresh visual identity will also play a crucial role in this initiative. This means a new logo, color palette, and design elements that resonate with our community's character. These updates will not only enhance our marketing efforts but also foster a sense of pride among residents and visitors alike. From our scenic trails to the bustling local businesses, we want to promote everything that makes our Village a hidden gem in the heart of Illinois. This is a chance to revitalize our community's image and draw in new residents and visitors, showcasing the best of what Channahon has to offer.

As we embark on this exciting journey, we invite you to stay engaged. Look out for upcoming community meetings and events where you can share your voice. Let's work together to shape a brand that reflects our shared values and aspirations.

The future is bright in the Village of Channahon, and we can't wait to see how our new brand will unite and inspire our community. Get ready to join us in this exciting venture - we're just getting started!

Best wishes,
Mayor Missey Moorman Schumacher